



## **Outreach Committee (1 Lead + 2-5 Volunteers)**

## **Outreach Events**

- > Identify outreach opportunities to raise awareness of SFST and SFSE365 among the public and local artists
- > Identify, schedule and coordinate outreach locations
- Coordinate 'out-reach workshops': Social Media, Photo Image Processing, How-to-Prepare-for-the-Tour, Webinars, etc.
- Update 'how to' documentation and note ways to improve the process